

## PRESS RELEASE

### Suzuki joins the eFuel Alliance

**Berlin, March 5, 2024:** The eFuel Alliance can once again expand its membership with a prominent company: Suzuki Motor Corporation is the newest member of the global interest group for eFuels. This strengthens the Alliance's presence in Japan and its role as an international organization.

"Welcoming Suzuki as our newest member is of great significance. As a manufacturer of motorcycles, cars and outboard boat engines, the long-established company is active in several areas in which eFuels are a mainstay of the solution portfolio for climate-neutral drives. Integrating this global expertise into our work and at the same time acting as an intermediary between Europe and Japan will deliver valuable returns for both sides," welcomes Ralf Diemer, CEO of the eFuel Alliance, the future cooperation.

With Suzuki's accession, the Alliance, which has almost 180 members, now has its eighth Japanese member. The entire membership structure spans four continents, 17 countries and the entire eFuels value chain. The further internationalization of the eFuel Alliance pursues the goal of supporting the expansion of renewable energies, global climate protection efforts and worldwide potential for the production of climate-friendly fuels.

"While European efforts to ramp up the market for climate-neutral fuels remain cautious, these solutions are becoming increasingly relevant and attractive in Asia," Diemer emphasizes. "At the same time, countries such as Japan in particular are looking at European legislation and taking their lead from our developments. Considering the need to strengthen our domestic economy and our role model function, a clear focus on open-technology approaches is needed in view of the upcoming European elections."

#### >>>The eFuel Alliance e.V.<<<

The eFuel Alliance is an interest group committed to promoting political and social acceptance of eFuels and to securing their regulatory approval. We represent more than 170 companies, associations and consumer organizations along the eFuel production value chain. We stand for fair competition and equal competitive condition for all relevant emission reduction solutions. We are firmly committed to further climate change mitigation and seek recognition for the significant part eFuels can play in sustainability and climate protection. Our aim is to create the conditions for the industrial production and widespread use of CO<sub>2</sub>-neutral fuels from renewable sources of energy.

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