

## New members join the eFuel Alliance's Board

Berlin, November 24, 2022

Today the eFuel Alliance has appointed three new members to its Board, increasing the Board's membership to sixteen. The members of the Board reflect the diversity of more than 180 eFuel Alliance members, who come from seventeen countries on four continents and represent the different parts of the eFuel value chain – from producers to consumers. Especially the establishment of international partnerships is a matter of an importance for the work of the eFuel Alliance because climate change is a global challenge that requires global solutions.

“Bringing international expertise and representing companies and organizations from Chile, Sweden and USA our new Board members will strengthen our work in establishing eFuels and green hydrogen as a cornerstone of a carbon-neutral global energy system, while boosting economies around the world and advancing a global transition to clean energy,” emphasized eFuel Alliance's Chair Dr. Monika Griefahn.

New Board members are **Thorsten Herdan** from HIF, **Petter Vådal** from Circle K and **Mattias Goldmann** from 2030-secretariat.

As the CEO of HIF's subsidiary in Europe, Middle East and Africa **Thorsten Herdan** has a broad experience in industry and government. As former Director General for Energy in the German Ministry of Economy and Energy and current Chairman of the supervisory board of the first German state-owned fund, he combines financial experience from an industry, government, and asset management perspective. Chilean HIF's vision is to accelerate decarbonization by producing carbon neutral fuels.

**Petter Vådal** holds the position of Head of Category Fuel within Circle K Europe and is Global Lead on Fuel Sustainability in the company. He has more than 14 years of experience in the upstream market. Before joining Circle K, he was on the Board of Statoil Fuel & Retail and held various commercial roles within IT and staffing industry. With more than 16.000 filling stations and stores across the world the American company Circle K has become one of the most recognized brands worldwide.

Representing the Swedish NGO 2030-secretariat **Mattias Goldmann** will be joining the Board as well. He is the founder and spokesperson of the 2030-secretariat which advocates for a fossil independent transport sector and the CEO of Goldmann Green. Mattias Goldmann has been elected as Sweden's most influential in sustainability, he was knighted by the French President for his climate work and has won the lobbyist of the year award. He has been Chief Sustainability Officer of Europe's largest technical consultancy firm Sweco, CEO of Sweden's green and liberal think tank Fores, spokesperson for the Swedish Green Motorists and elected for office for the Green Party.

Further information on the Board members of the eFuel Alliance: [www.efuel-alliance.eu/initiative/who-we-are](http://www.efuel-alliance.eu/initiative/who-we-are).

## PRESS RELEASE

### >>> The eFuel Alliance e.V. <<<

The eFuel Alliance is an interest group committed to promoting political and social acceptance of eFuels and to securing their regulatory approval. We represent more than 180 companies, associations and consumer organizations along the eFuel production value chain. We stand for fair competition and equal competitive condition for all relevant emission reduction solutions. We are firmly committed to further climate change mitigation and seek recognition for the significant part eFuels can play in sustainability and climate protection. Our aim is to create the conditions for the industrial production and widespread use of CO<sub>2</sub>-neutral fuels from renewable sources of energy

### >>> CONTACT<<<

eFuel Alliance e.V.

Pressteam: Marcel Winter

T +49 211 960 817 69

E [presse@efuel-alliance.eu](mailto:presse@efuel-alliance.eu)

[www.efuel-alliance.eu](http://www.efuel-alliance.eu)