

eFuel Alliance elects new Board of Directors and Sounding Board General assembly sets course for the future

Dr. Peter Seifried confirmed as Chairman of the Board of Directors – Ole von Beust joins Sounding Board – Ralf Diemer new Managing Director – close cooperation with Austria's eFuel Alliance

Hamburg/Berlin, March 25, 2021- At its general assembly on Wednesday, the eFuel Alliance, founded last summer, set its course for the coming years. The alliance is a broad mix of more than 120 companies and associations along the value chain of the production of eFuels – ranging from innovative start-ups to petroleum companies, plant construction, automotive suppliers to future end-users from the shipping or automotive industries - and is particularly committed at the European level to creating framework conditions that enable the market ramp-up of eFuels. At the online general assembly, the new board of directors was elected.

Dr. **Peter Seifried** was confirmed by the members in his function as Chairman of the eFuel Alliance. **Andreas Henke**, CEO and Chief Marketing Officer at Piëch Automotive, was elected as his deputy. The assembly also elected to the board **Nils Aldag**, founder and CEO of Dresden-based Sunfire GmbH, Dr. **Martin Berger**, Head of Research and Advance Engineering at automotive supplier MAHLE, **Carl Nyberg**, Executive Vice President for Renewable Road Transport at the leading Finnish biofuel producer Neste, and **Udo Weber**, Chairman of UNITI.

In addition, **Jürgen Roth**, head of the newly founded Austrian eFuel Alliance, was elected to the board as a representative of the regions. There are currently plans to establish further regional alliances under the umbrella of the eFuel Alliance.

With its expansion, the Board of Directors now reflects the broad cross-sectoral variety of the alliance and is in a good position to act across sectors and associations.

Ole von Beust, former Managing Director of the alliance, joins the Sounding Board, where he will work together with Dr. **Monika Griefahn**, former Minister of the Environment in Lower Saxony and founding member of Greenpeace Germany, **Norbert Haug**, former Head of Motorsport at Mercedes-Benz, Prof. **Övind Andersson** from the Lund University in Sweden, Dr. **Michael Vesper**, former Deputy Prime Minister of North Rhine-Westphalia and founding member of the Green Party, and **Johannes Remmel**, spokesman for European policy and urban development for the Bündnis90/Grüne parliamentary group in the North Rhine-Westphalian parliament and former North Rhine-Westphalian environment minister. The sounding board will follow and shape the social and political debate on the use of eFuels. *"I am very much looking forward to working with my colleagues on the Sounding Board,"* says the former First Mayor of Hamburg Ole von Beust, *"because it is our common concern to meet the climate protection targets with all available technologies. To achieve this, the right level playing field must be created in the EU."*

With **Ralf Diemer**, the Alliance was able to appoint an experienced managing director who, together with the team and the board of the eFuel Alliance, will now track the decisive European regulations. *"eFuels are versatile. Road transport, with abatement costs per ton of CO₂, twenty times higher than the current price of EU CO₂ certificates, offers the greatest leverage for producing hydrogen and fuels in a climate-neutral way on an industrial scale. In addition, the large existing fleet of over 330 million vehicles in Europe can contribute to climate-neutral mobility and ultimately help to achieve the climate targets,"* says the new managing director of the eFuel Alliance.

"In addition to the great support for e-mobility, it is up to the politicians to also improve the framework conditions for eFuels. Only with a 'doing one thing but not ignoring the other' approach can the climate targets, which will soon be tightened again by the EU, be achieved," says Dr. Peter Seifried, Chairman of the eFuel Alliance. He added: "The focus should also be particularly on the European countries, which will not be able to achieve the transformation to e-mobility at the speed at which this is possible in Germany and other countries. eFuels also offer an opportunity to contribute to achieving the climate targets for those who cannot immediately afford a new car or for whom the journey to work by public transport is not readily possible."

The eFuel Alliance is actively involved in the revision of the CO2 emission standards regulation and the Renewable Energy Directive (RED II), which have already begun, as well as in other projects that are important for the success of the energy transition, such as the revision of the energy taxation directive.

About the eFuel Alliance

The eFuel Alliance is a stakeholder initiative, representing more than 120 companies along the value chain of the eFuel production, and committed to promoting political and social acceptance of synthetic liquid fuels from renewable energy sources. It advocates the promotion and global expansion of eFuels production capacities and their widespread application. The goals of the initiative are the recognition of eFuels as an essential component of a European climate protection policy and their equal treatment with other climate protection technologies in the sense of technological openness. The eFuel Alliance is open to all organizations and interested parties who share the goal of establishing and promoting eFuels as a contribution to climate protection and helping them to be used worldwide.

Further information: www.efuel-alliance.eu

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